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## Zadara Storage and The Technology Depot Announce new Enterprise Storage-as-a-Service (STaaS) offering in Las Vegas, Nevada at Switch SUPERNAP Cloud Data Centers

The Technology Depot Expands its Enterprise Storage-as-a-Service (STaaS) Portfolio with Zadara Enterprise Storage-as-a-Service (STaaS)

LAS VEGAS, NV – June 6, 2018 – Zadara<sup>•</sup> Storage, the provider of enterprise-class storage-as-a-service (STaaS), and The Technology Depot today announced that Zadara's VPSA Storage Array platform is now being offered by The Technology Depot – Cloud Connect Solutions as part of their new expanded storage-as-a-service portfolio. The new offering is intended for U.S.-based companies who are interested in migrating their existing CapEx storage to an OpEx-based cloud environment and International companies who are interested in hosting or replicating their data in Switch SUPERNAP Cloud Data Centers.

Industry research has shown that the public cloud storage-as-a-service market is growing at approximately 25% per year, and by 2020 will capture 25% of a massive \$50 billion in enterprise storage spending (source: IT Brand Pulse, February 2017). This transition is driven by IT professionals recognizing that the traditional Capital Expense (CapEx) model of capacity acquisition and management cannot keep up with the data storage needs of today's enterprise. Instead, IT organizations are being asked to reduce costs, while at the same time providing immediately available, elastic, and reliable enterprise-grade storage. The traditional model of evaluating potential vendors, buying, installing and maintaining disk arrays and then repeating the cycle every 3-5 years cannot support this goal.

"The U.S. market is following the global trend away from purchasing storage and looking for as-a-service solutions that provide agility, flexibility and economic savings," said Brian Dean, CEO and CTO, at The Technology Depot. "We have chosen to partner with Zadara Storage because of their unique product offering. With Zadara Storage, we can offer our customers enterprise-grade block, file and object storage services in a flexible pay-as-you-go business model."

<u>Click to Tweet:</u> @ZadaraStorage and The Technology Depot Announce New Storage-as-a-Service (STaaS) Offering in LasVegas #ZadaraCloud The new service will provide California, Arizona & Nevada based businesses a full-service offering, including Storage-as-a-Service (STaaS), Disaster Recovery-as-a-Service (DRaaS), Backup as-a-Service (BaaS), as well as server and virtualization services. Customers will have the option to replicate their data to remote Zadara Storage locations worldwide.

"We are thrilled to be launching this new service with our business partner The Technology Depot," said Doug Jury, vice president, solution sales, at Zadara Storage. "The U.S. market requires flexible storage solutions that provide the agility and scalability to support their growing businesses. The new storage services being offered by The Technology Depot will address the growing demand for OpEx-based storage solutions that are flexible and scalable, but also provide significant economic savings."

## About Zadara Storage

Zadara<sup>®</sup> Storage offers enterprise Storage-as-a-Service (STaaS) through the award-winning Zadara Storage Cloud. It can be deployed at any location (cloud, on-premise or hybrid), supporting any data type (block, file and object) and connecting to any protocol (FC, iSCSI, iSER, NFS, CIFS, S3, Swift). The VPSA<sup>®</sup> Storage Array service provides enterprise SAN and NAS while the VPSA Object Storage service delivers private object storage. Zadara provides resource isolation, exceptional data security, and management control. Zadara is available on premises and through a variety of cloud partners including Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform and others. Learn more at www.zadarastorage.com, LinkedIn and Twitter.

## About The Technology Depot

The Technology Depot specializes in premise and cloud-based business technology solutions. Since 2004, the company has provided premise & cloud services based at customer sites and hosted in Switch SUPERNAP Tier 5 data centers in Las Vegas, NV. On-Premise & Cloud services are provided to hundreds of customers. The Technology Depot via its' Cloud Connect Solutions group provides many As a Service offerings including – STaaS, IaaS, HAaaS as well as many other Public / Private / Hybrid Cloud services with 24x7x365 support from the company's Cloud specialists. The company provides a variety of advanced services including Enterprise Cloud Storage, online backup and disaster recovery (DR), virtual servers for any use and cloud-based environments for companies that require 100% uptime. www.TheTechnologyDepot.com

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