



# We're Passionate About Securing the Safety of Our Communities

Safe Zone developed a cost-effective gunfire detection system to provide protection for our kids, colleagues, businesses, and civil servants. Rapid response, intelligent communication, and open connectivity have made Safe Zone the disrupter in the marketplace.

# SAFE ZONE

## Gunfire Detection

Save Minutes. Save Lives.™

### Here's how we do it.



#### Safe Zone leverages the cloud.

Safe Zone has located their sophisticated data analysis from each Detector into the cloud. This lowers the cost of each Detector – multiply that by a lot of Detectors and that's a lot of savings!



#### We engineer quality.

True to our background in developing sensors for the automotive and aerospace industries, we set the bar high when it comes to design precision, performance testing, and process control.



#### Machine-learning algorithms continuously make Safe Zone smarter.

The Machine Learning algorithm continuously receives input from every installed Detector. This grows the database, making the system continually smarter.



#### Safe Zone's open API provides integration flexibility.

Seamless integration with leading security, life-safety and building automation solutions expands the functionality of your existing technology systems and the value of your overall security investment.



#### We understand that security includes cyber-safety.

We understand that security includes cyber-safety. Multiple layers of security and encrypted communications keep the network safe. Automated updates keep the system current.



#### Made in America!

100% of our engineering and manufacturing is performed in the U.S.A.



#### Safe Zone provides accurate situational intelligence.

The advance system captures acoustic, concussion and spectral signatures. These are analyzed by the cloud-based machine learning system to determine if a firearm has been discharged.



**THE TECHNOLOGY DEPOT**  
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When active shooters strike, every second counts.

Safe Zone's affordable solution helps stop active shooters sooner.



For every minute that victims wait for treatment, survival is 7-10% less likely.<sup>2</sup>

Safe Zone technology can reduce the duration of a mass shooting incident<sup>3</sup> by notifying authorities within seconds of first trigger pull with actionable intelligence necessary to deploy on the scene.

Active shooters are now the number one physical threat concerning America's top security executives, according to an extensive 2019 survey<sup>1</sup> of Chief Security Officers, directors and managers. Everyone is vulnerable; corporate and government offices, schools and universities, houses of worship, retail, healthcare, and entertainment venues have all been recent targets.

In response, your organization has likely invested in physical security technologies to harden your facility and limit its accessibility to perpetrators. You've developed lock-down procedures and other strategies to further reduce risk and mitigate damage should an attack occur.

What's missing? A failsafe mechanism to speed the response of law enforcement and first responders, allowing them to quickly stop a shooter and save the lives of victims.

1. \*SECURITAS Top Security Threats and Management Issues Facing Corporate America 2019 Survey Fortune 1,000 Companies  
 2. Narciso, C. December 8, 2015, What Really Happens When You Get Shot. Wired  
 3. Based upon calculated average time required for a gunman to be stopped, including 911 call, arrival of police, situational assessment and identifying gunman location, according to The Police Response to Active Shooter Incidents, Washington DC Police Executive Research Forum



Medical Facilities



Education



Late Night Retail



Houses of Worship



Government Buildings



Commercial

The threat of Active Shooters affects everywhere we work and play.

## What is SAFE ZONE Gunfire Detection



Safe Zone is the first truly affordable indoor gunfire detection system, combining state-of-the-art detection hardware with leading-edge machine learning capabilities. Our small, inconspicuous sensors are designed for installation throughout your facility to provide 24/7 active site-wide monitoring. When gunfire occurs, Safe Zone alerts on-site security, building occupants, and authority with detailed information within seconds including; number of shots fired, type of weapon, and a map tracking the shooter's location and movement.



**2 Versions Available**  
 WiFi and PoE (Powered over Ethernet)  
 Magnetic brackets included in all kits



**Test Kits Available**  
 (Available to Certified Installers)

Safe Zone sensors are mounted in the corners of rooms throughout your site, forming a complete Detection network.

When a gun is fired, acoustic, muzzle flash spectral data, and impulsive pressure change information is captured and immediately analyzed by sophisticated, cloud-based algorithms. Safe Zone accurately differentiates between gunshots and other loud noises.

Alert notifications are immediately pushed to your team's mobile devices to share with law enforcement.

Law enforcement and first responders arrive on the scene with vital, real-time intel regarding weapon type, total shots fired and the shooter's current and previous locations indicated on a floor plan.

First Responders can rapidly engage on the shooter's location with accuracy, quickly ending the threat following treatment of victims to begin.

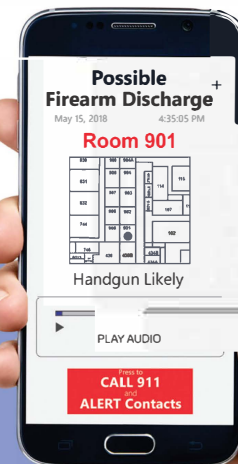


Safe Zone integrates with existing systems, like door alarm panels, camera emergency notification systems, which may be programmed to respond to receipt of an alert.

A tailored response commensurate with the threat – such as maintaining proper distances and the use of appropriate body armor – keeps law enforcement safer.



Save Zone's mobile APP provides an immediate alert when gunfire occurs, along with intel to help guide a response.



ALERTS AND NOTIFICATIONS ARE TIMELY AND ACCURATE.

RESPONDERS ARRIVE INFORMED AND PREPARED

SHOOTING ENDS SOONER SAVING LIVES